

FOR IMMEDIATE RELEASE

Fisheries Safety Association of Nova Scotia Introduces Executive Director

Yarmouth, NS – September 22, 2010 - In an effort to address safety issues within the fishing industry in Nova Scotia, The Fisheries Safety Association of Nova Scotia has been established and is now in full operation. The goal of the Fisheries Safety Association of Nova Scotia is to reduce accidents and injuries, and ultimately reduce Workers' Compensation Board of Nova Scotia (WCBNS) rates in the fishing sectors. The association's membership is made up of companies/firms in the harvesting, seafood processing and aquaculture sectors currently paying into the WCBNS system.

The Fisheries Safety Association of Nova Scotia is pleased to announce that it has secured Paula McQuinn as its Executive Director. Paula comes to the association with a wealth of knowledge from past positions within the seafood industry ranging from working on a processing plant floor to marketing fish abroad. Paula's experience and her passion for the fishing industry will help her in her endeavors to bring safety awareness to every sector of the seafood industry. Paula's initial focus will be to create awareness around safety prevention in the seafood industry. She will work directly with industry to create a strategy that will provide a means for reducing accidents and injuries and ultimately a reduction in WCB rates.

The issue of workplace safety is a shared responsibility. All companies and individuals in the sector share the cost of accidents and injuries. Working together to improve this will benefit all sectors of the fishing industry. Many of you will have the opportunity to meet Paula over the months ahead as she travels throughout the province meeting with people in the fishing industry at their work places.

For more information on the Fisheries Safety Association of Nova Scotia you can visit our website at www.fisherinessafety.ca . Please feel free to contact Paula McQuinn by phone (902)742-7521, or by e-mail at paula@fisherinessafety.ca .